

**Wavefront Energy and Environmental
Appoints Investor Relations Firm Barry Kaplan Associates**

EDMONTON, Alta April 30/ Wavefront Energy and Environmental Services Inc. ("Wavefront" or the "Company"), a provider of innovative technologies for fluid flow optimization and monitoring processes, is pleased to announce the appointment of Barry Kaplan Associates ("Kaplan") of Fair Haven New Jersey, subject the closing of the Leede Financial Markets' sponsored Short Form Offering Document financing. Kaplan's objectives will be to expand the knowledge of Wavefront in the financial marketplace by reaching key, innovative brokers, analysts, money managers and institutions with the Corporation's story and through exposure in the financial press.

Kaplan will receive \$5,000 US per month for 6-month period, plus pre-approved expenses. The Corporation may extend the agreement under the same terms with prior written notice. In addition, Kaplan will be granted 75,000 common share options, exercisable at a price of \$0.44 per share, for a period of five years. The options are subject to a hold period of 4 months and vesting period of 18 months, in accordance with the Company's Stock Option Plan and Exchange policy. Barry, Andrew and Lawrence Kaplan will be providing the services on behalf of Kaplan. Kaplan advises that it does not nor do any of its principals own any securities of Wavefront at this time.

Barry Kaplan, said, "We look forward to a long term working relationship with the management of Wavefront Energy and helping the Company to become more well known in the financial community."

"Kaplan is a reputable communications and investor relations firm with a significant network of contacts in the United States and Canada. We are pleased that Kaplan has agreed to be associated with our company," said Mr. Brett Davidson, President and CEO of Wavefront. "A strong, professional investor relations firm is crucial to enabling Wavefront to communicate its value propositions to investors and financial analysts. As a result, we expect our audience base to grow significantly."

Wavefront also wishes to announce that the Company will file, in accordance with TSX Venture Exchange policy, a Summary Form disclosing the granting of an aggregate of 587,500 incentive stock options pursuant to the Company's Stock Option Plan. Of the 587,500 options granted, 505,000 will be granted to directors and 82,500 will be granted to Barry Kaplan Associates and an employee. The options will be exercisable at a price of \$0.44 per share, for a period of five years. The options are subject to a hold period of 4 months and vesting period of 18 months, in accordance with the Company's Stock Option Plan and Exchange policy.

About Barry Kaplan Associates

Kaplan is a full-service public relations and corporate communications firm that specializes in working with clients to effectively position them with current and prospective investors. Over the past twenty-five years, Kaplan has developed successful investor relations programs that have proven to be very successful in gaining increased awareness in the financial marketplace for small capitalization companies in both the United States and Canada.

About Wavefront Energy and Environmental Services Inc.

Wavefront develops, markets, and licenses proprietary technologies in the energy and environmental sectors. The company's Pressure Pulse Technology (PPT) for fluid flow optimization has been demonstrated to increase oil recovery. Within the environmental sector, PPT accelerates contaminant recovery and improves in-ground treatment of groundwater contaminants thereby reducing liabilities and restoring the site to its natural state more rapidly. Wavefront trades on the TSX Venture Exchange under the symbol WEE and the Company's website is www.onthewavefront.com.

For further information please contact:

D. Brad Paterson, CFO
780-486-2222 x224 Tel
bradp@onthewavefront.com

Andrew Kaplan, Investor Relations
732-747-0702 Tel
smallkap@aol.com

ON BEHALF OF THE BOARD OF DIRECTORS

WAVEFRONT ENERGY AND ENVIRONMENTAL SERVICES INC.

"D. Brad Paterson" (signed)

D. Brad Paterson, Director and CFO